A large, stylized graphic of a dome with vertical lines, rendered in shades of gray and white, serves as the background for the top half of the page. A smaller, red and white striped dome is positioned to the right of the main text.

**JULY 18-21, 2018, ALEXANDRIA, VA**

The logo consists of two overlapping circles, one blue and one red, with a yellow arc connecting them.

**NAPP<sup>®</sup>**

**ANNUAL MEETING & CONFERENCE 2018**

**PROGRAM AND INFORMATION**

# FROM THE PRESIDENT'S DESK

## Hello and Welcome to NAPP's 2018 Annual Meeting & Conference!

The AMC committee has put together an exciting program for us all, including presentations from world-class experts on all aspects of patent practice. But remember that there's also a wealth of experience and common ground to be found among your fellow attendees, so please introduce yourself and ask where they're from. We're all a bit introverted and quirky, but I've never found a more pleasant bunch of folks to spend time with (not even my own relatives).

As with past conferences, many of our presenters will expect and encourage audience questions and comments during the presentation. But if the speaker asks the audience to hold their questions and comments until the end, please honor their wishes. In either case, please use the microphones when making your comment or question, as the conference is being recorded for our attendees.

After Thursday's PTO presentations, NAPP's Annual Meeting will be held beginning at 1:15pm. NAPP members are strongly encouraged to attend and submit their views about the past year's performance and future priorities for the organization. Rest assured that the Board of Directors is listening closely! The Annual Meeting will also highlight opportunities for members to get more involved in the various committees, initiatives, and task forces, working to improve and expand the NAPP membership experience. Members who can't be present are encouraged to volunteer and/or submit their comments to the Board via our Executive Director at [napp@napp.org](mailto:napp@napp.org).

## Please take advantage of Thursday evening's Welcome Reception to find and thank:

- the incoming and outgoing board members;
- your fellow members who contribute to the NAPP forums;
- your local representatives and meetup organizers; and (perhaps most importantly)
- the NAPP committee members and chairs who turn all your ideas into results

Also on Thursday night is an opportunity to share dinner with fellow attendees who share your technical background. This is a low-pressure opportunity to connect with similarly-positioned colleagues, who may become important nodes in your network of professional acquaintances. Watch for the sign-up lists at the reception table!

Friday highlights include a half-day workshop on the core expertise of our profession from Ron Slusky (the person who wrote THE book on it): claim strategy. Ron's workshop is followed by our keynote speaker, Jason Lye, an experienced licensing director and CTO for hire, speaking about how to connect IP strategy to sustainable revenue growth. Friday evening includes an evening cruise on the Potomac, an ideal opportunity to make new friends and/or strengthen friendships from previous conferences!

Our schedule for Saturday includes a working groups variation on our popular hypotheticals session, giving members another low-pressure opportunity to get acquainted with the work style of fellow attendees. Foreign patent protection, an ever-more important aspect of our profession, is covered next, and the conference concludes with a discussion of our greatest dream: working from a beach in Cabo!

The AMC committee has done an amazing job. Please join me in thanking them for their efforts. And thanks to each of you for your participation. Enjoy!!

Sincerely,  
Dan Krueger



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## CONFERENCE EVENTS!

### **WELCOME RECEPTION**

**Thursday July 19th from 5:30pm - 7:00pm**

**The Westin Hotel, Alexandria**

Join us for cocktails and Hors d'oeuvres located in the beautiful Westin in downtown Alexandria.



### **POTOMAC RIVER BOAT CRUISE AND DINNER**

**Friday July 20th 7:00 pm - 10:00 pm**

Experience a cruise of the Potomac on The Cherry Blossom, an authentic re-creation of a 19th century Victorian riverboat. The cruise will depart from Torpedo Factory Art Center, just north of King Street in Alexandria.



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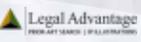
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# CONFERENCE SCHEDULE

## Wednesday July 18, 2018

12:00 pm - 5:00 pm .....	Registration
1:00 pm - 5:00 pm.....	Basics of Practice Management, Invention Claiming, Patent Preparation and Prosecution <b>Speakers: David Dickerson, David Grossman, Mark Nowotarski and Bruce Young</b>
5:00 pm - 6:00 pm .....	Dinner on own
6:00 pm - 8:00 pm.....	Basics of Practice Management, Invention Claiming, Patent Preparation and Prosecution <b>Speakers: David Dickerson, David Grossman, Mark Nowotarski, and Bruce Young</b> CLE ACCREDITATION PENDING

## Thursday July 19, 2018

7:30 am - 4:00 pm .....	Registration
8:00 am - 8:45 am.....	Breakfast
8:45 am - 9:00 am.....	Opening Remarks
9:00 am - 9:15 am.....	AMC Address <b>Speaker: Andrei Iancu, Undersecretary of Commerce for Intellectual Property and USPTO Director</b>
9:15 am - 9:30 am .....	Update on Patent Initiatives at USPTO <b>Speaker: Drew Hirshfeld, Commissioner</b>
9:30 am - 10:30 am .....	Guidance on Patent Prosecution Issues: 101, 103, 112 and Examiner Interviews <b>Speakers: Daniel Sullivan, TC 1600; Tariq Hafiz, TC 3600 and Jerry Lorengo, TC 3700</b>
10:30 am - 10:45 am.....	Break: Generously sponsored by: Michael Caldwell - Anaqua, Inc 
10:45 am - 11:30 am.....	USPTO's Initiatives to Promote Diversity within IP Community <b>Speakers: Wynn Coggins, Deputy Chief Administrative Officer and Sarah Harris, General Counsel</b>
11:30 am - 12:15 am .....	Overview of Information Management Tools and "Gadgets" on USPTO Website <b>Speaker: Edward (Ned) Landrum, Supervisory Patent Examiner and STEPP Program Adviser</b>
12:15 pm - 1:15 pm .....	Lunch: Generously sponsored by: Dominion Insurance & Legal Advantage  
1:15 pm - 2:45 pm.....	Annual Meeting: State of NAPP Affairs and Committee Reports, BOD Candidate Presentation and Voting
2:45 pm - 3:00 pm .....	Break: Generously sponsored by: Jeff O'Neill - Patent Bots LLC 
3:00 pm - 4:50 pm .....	IP Expert Panel - Current IP issues Panel: Suzannah Sundby, Peter Thurlow, Rick Neifeld and Christopher Carani <b>Moderator: Louis Hoffman</b>
4:50 pm - 5:00 pm .....	Closing Remarks
5:30 pm - 7:00 pm .....	Welcome Reception - Westin Hotel Generously sponsored by: Richard Kirkpatrick - Patent Designs 
7:00 pm - 10:00 pm .....	Dinner Groups CLE ACCREDITATION PENDING

# CONFERENCE SCHEDULE

## Friday, July 20, 2018

7:30 am - 4:00 pm	Registration	
7:30 am - 8:20 am	Breakfast	
8:20 am - 8:30 am	Opening Remarks	
8:30 am - 9:30 am	Problem/Solution Analysis— The Key to Identifying the Broad Inventive Concept - Envision the Opposing Team <b>Speaker: Ron Slusky</b>	
9:30 am - 10:20 am	Problem/Solution Exercises <b>Speaker: Ron Slusky</b>	
10:20 am - 10:30 am	Break: Generously sponsored by: Chris Karel - RWS	
10:30 am - 11:15 am	Fallback Features and the “Planned Retreat” <b>Speaker: Ron Slusky</b>	
11:15 am - 12:00 pm	Assembling Meaningful Claim Families <b>Speaker: Ron Slusky</b>	
12:00 pm - 12:30 pm	Functional Language in Claims <b>Speaker: Ron Slusky</b>	
12:30 pm - 2:00 pm	Lunch: Generously sponsored by: Dan Krueger - Ramey and Schwaller <b>Lunch Speaker: Jason Lye, President and CTO of Lyco Works, Inc.</b>	
2:00 pm - 3:00 pm	Ethical Considerations, Client Engagement and Intake <b>Speaker: Jeffrey Hamilton Geiger of Sands Anderson PC</b>	
3:00 pm - 3:30 pm	Uncomfortable Questions and Best Practices Regarding Inventorship and Ownership <b>Speaker: Dan Krueger</b>	
3:30 pm - 4:00 pm	Provisional Patent Application Practices <b>Speaker: Tom Bassolino</b>	
4:00 pm - 4:50 pm	Prosecution Practices and Selective Art Unit Statistics <b>Speakers: David Dickerson and Mark Nowotarski</b>	
4:50 pm - 5:00 pm	Closing Remarks	
7:00 pm - 10:00 pm	NAPP Event: Cruise on Potomac Generously co-sponsored by: Ofinno Technologies and Herbert L. Jamison @Co., LLC CLE ACCREDITATION PENDING	 

## Saturday July 21, 2018

8:00 am - 8:50 am	Breakfast	
8:50 am - 9:00 am	Opening Remarks	
9:00 am - 10:00 am	Group Working Sessions - Hypotheticals	
10:00 am - 10:30 am	PCT - Handling a Bad Search Report <b>Speaker: Laurent Lusinchi</b>	
10:30 am - 11:15 am	Foreign Utility Models <b>Speakers: David Dickerson (Europe), Kenny Ko (China) and Tom Mori (Japan) Moderator: Mavis Gallenson</b>	
11:15 am - 12:00 pm	Export Regulations - Can I Write that Patent Application on a Beach in Cabo? <b>Speaker: Mark Scott of Dickinson Wright, PLLC</b>	
12:00 pm - 12:15 pm	Closing Remarks CLE ACCREDITATION PENDING	

# SPEAKERS



**Tom Bassolino**

Tom Bassolino is a patent attorney specializing in patent preparation and prosecution. Tom's practice includes drafting, filing, and prosecuting U.S., PCT, national stage, and international patent applications. Tom works with inventors, reviews invention disclosure statements, and investigates new product developments and design-around opportunities with entrepreneurs, engineers, and other technical staff. Tom is registered to practice before the United States Patent and Trademark Office and is admitted to the practice of law in the District of Columbia and the State of New York. Tom has been a proud member of the National Association of Patent Practitioners (NAPP) since 2014. In addition to NAPP, Tom is a member of the New York State Bar Association (NYSBA), the D.C. Bar Association, and the American Society of Mechanical Engineers (ASME).

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**Christopher V. Carani, Esq.**

Mr. Carani is a partner at the Chicago-based IP law firm of McAndrews, Held & Malloy, Ltd. practicing in all area of IP. He is widely recognized as a leading authority in the field of design law, having litigated, prosecuted, published and lectured in the field for nearly 20 years. Chris is the current chair of the AIPPI Committee on Designs, and past chair of both AIPLA and ABA Design Rights Committees. In 2017, IAM Magazine included Chris in its IAM Patent 1000 referring to him as one of the nation's "pre-eminent design law experts." Chris is on faculty at Northwestern University School of Law as an Adjunct Professor teaching IP Law & Policy and at Chicago-Kent College of Law teaching Design Law. His new book, entitled "Design Rights: Functionality and Scope of Protection," was published in September of 2017 by Wolters Kluwer N.V. He serves on the Advisory Design Council for The School of The Art Institute of Chicago and is an Ambassador Member of the Industrial Designer's Society of America. Prior to joining McAndrews, Chris served as a law clerk to the Honorable Rebecca R. Pallmeyer at the U.S. District Court for the Northern District of Illinois. Chris earned his J.D. from University of Chicago and a B.S. in Engineering from Marquette University.

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**Wynn W. Coggins**

Wynn Coggins is the Deputy Chief Administrative Officer for the United States Patent and Trademark Office (USPTO). She is responsible for supporting the development and delivery of all administrative functions for the agency, including providing strategic leadership, management, policy and oversight support for human resources, hiring, union relations, space, security and Agency-wide human capital and telework programs. Prior to her role as the Deputy Chief Administrative Officer, she was a group director in the USPTO electrical and mechanical technologies, responsible for the management and oversight of patent examiners in the circuits, measuring, testing and business methods technologies. She has been a frequent public speaker both nationally and internationally to many public and private organizations on topics related to human capital, intellectual property, and advocacy for STEM education for women and girls, and has represented the USPTO to Congress, stakeholder interest groups and the media. Mrs. Coggins joined the Patent and Trademark Office in 1990, after spending four years working for an engineering and architectural consulting firm in Fairfax, Virginia. She received an undergraduate degree in Civil Engineering from Clemson University in 1986, and a Master of Science in Information Systems Technology with a concentration in Information Resources Management in 1999 from The George Washington University School of Business and Public Management. She also received a Certificate of Advanced Public Management through The Maxwell School of Syracuse University in 2002. She is a member of Chi Epsilon, the civil engineering honor society.

# SPEAKERS



## **David Dickerson**

David Dickerson has over 20 years' experience in the realm of international patent prosecution. His track history includes the prosecution of many hundreds of applications before the European Patent Office, including its Opposition Divisions and Boards of Appeal. Before founding his own firm in 2010, David worked hand-in-hand with several of Germany's most respected patent attorneys as well as in-house. Born and raised in the United States, David earned his graduate degree in Electrical Engineering at the University of Hannover, Germany. He thus has particular expertise in the electrical, computer and mechanical arts. David is registered to practice before the European Patent Office, the German Patent and Trademark Office, the USPTO and the European Union Intellectual Property Office (EUIPO), formerly known as the OHIM. He is equally fluent in English and German.

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## **Mavis Gallenson**

Mavis Gallenson is the Managing Partner of Ladas & Parry's Los Angeles office. She is a member of the California State Bar and is a registered U.S. patent attorney. Mavis has practiced patent and trademark law both in the U.S. and Germany. She received her B.S. and J.D. degrees from the University of Utah and studied electrical engineering at the University of California, Los Angeles and San Diego. Mavis has over twenty-five years of practice in the field of intellectual property law and is experienced in the prosecution of patents and trademarks around the world. She has lectured on various aspects of intellectual property law in both the U.S. and abroad. She is also a past lecturer on PCT practice through Silicon Valley Seminars and the author of the book "The PCT and The PCT Practice".

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## **Jeffrey Geiger**

An AV rated lawyer for Sands Anderson, Jeff Geiger serves as Firm Counsel and on the Board of Directors. Jeff served as the firm's Business and Professional Liability Litigation Group Leader prior to being elected to the Board by his fellow shareholders in 2018. Jeff concentrates his practice on: Legal Malpractice Defense/Legal Ethics Discipline, Eminent Domain/Real Property Litigation, Business Litigation, and Intellectual Property/Media Law.

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## **David Grossman, Esq.**

David Grossman is a Patent Attorney, engineer and entrepreneur working at the intersection of engineering, business and the law. He helps early technology companies protect and monetize intellectual property. David is also an Adjunct Professor of Law at the Antonin Scalia Law School at George Mason University and supervises student attorneys at the Glushko-Samuelson Intellectual Property Law Clinic at the American University Washington College of Law. Earlier in his career, David worked in university technology transfer, built and sold several companies, designed toys for Fisher-Price, and led the software and avionics development for the NASA/Orbital X-34 rocket plane.

David received a Juris Doctor, magna cum laude, from the American University Washington College of Law and a Bachelor of Science in Electrical Engineering from The Pennsylvania State University. Additionally, David is a Past President and current board member of the National Association of Patent Practitioners (NAPP).

# SPEAKERS



## **Tariq Hafiz**

Tariq joined the USPTO in 1992 as a patent examiner and in 2012 became a Group Director for Technology Center 2600 specializing in Communications. Tariq led efforts to revamp the initial After Final Consideration Pilot to 2.0 to include increased collaboration between the examiner and applicant. He is also leading the examiner Interview Practice effort that develops training for examiners as well as other initiatives to increase communication between the examiner and applicant. Prior to USPTO, he worked in software development at Computer Sciences Corporation for over three years. Tariq earned a bachelor's degree in physics from the College of William and Mary with graduate work in electrical engineering from Virginia Tech.

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## **Sarah Harris**

As USPTO's General Counsel, Sarah Harris is the principal legal advisor to the Under Secretary of Commerce for Intellectual Property and Director of the USPTO. She supervises the provision of legal advice and court representation on intellectual property and administrative matters for the Agency. Ms. Harris is responsible for providing legal advice on patent, trademark, and copyright matters as well as administrative issues such as government contracts, personnel, and budgetary matters. As necessary, she coordinates with the Department of Justice, Department of Commerce, and other agencies in developing the U.S. position on major intellectual property cases before the Supreme Court and Courts of Appeals.

Prior to joining the USPTO, Ms. Harris served as Senior Vice President and Deputy General Counsel, Intellectual Property at AOL, Inc. and Associate General Counsel, Intellectual Property at Cooper Industries, Ltd where she established and managed the implementation of global corporate strategies for capturing, protecting, and exploiting intellectual property to complement corporate initiatives. Prior to AOL, she held IP positions with Hewlett-Packard, and Compaq, and served as Of Counsel at Haynes and Boone, LLP.

Ms. Harris was the President of the Houston Intellectual Property Law Association. She received her B.S. in Electrical Engineering from Texas A&M University and her J.D. from the University of Houston Law Center.

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## **Andrew Hirshfeld**

Drew Hirshfeld is Commissioner for Patents for the U.S. Patent and Trademark Office. He was appointed to this position in July 2015. As Commissioner for Patents, Mr. Hirshfeld manages and leads the patent organization as its chief operating officer. He is responsible for managing and directing all aspects of this organization which affect administration of patent operations, examination policy, patent quality management, international patent cooperation, resources and planning, and budget administration.

# SPEAKERS



## **Louis Hoffman**

Louis Hoffman is the president and founder of the Hoffman Patent Firm and a partner and founder of IP Protection Law Group. He is a Chairman of the Board of NAPP. Louis has been an intellectual property lawyer for more than 30 years. Louis's law practice focuses on commercialization through sales, licensing and enforcement of valuable patents, patent portfolio development, and patent prosecution. His clients include inventors, operating companies, and start-ups. He has a particular knack at identifying and securing patent claims that can provide added value to patent portfolios. Louis has substantial experience managing litigation and licensing programs of all sizes. Aside from patent matters, Louis sometimes works on copyrights and trademarks (U.S. and foreign), license drafting, and contract matters.

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## **Andrei Iancu**

Prior to joining the USPTO, Mr. Iancu was the Managing Partner at Irell & Manella LLP, where his practice focused on intellectual property litigation. Mr. Iancu appeared in a variety of high-profile matters in front of the USPTO, U.S. district courts, the Court of Appeals for the Federal Circuit, and the U.S. International Trade Commission. He has represented clients across the technical and scientific spectra, including those associated with medical devices, genetic testing, therapeutics, the internet, telephony, TV broadcasting, video game systems, and computer peripherals.

Mr. Iancu has also taught patent law at the UCLA School of Law and has written and spoken publicly on a variety of intellectual property issues. Prior to his legal career, Mr. Iancu was an engineer at Hughes Aircraft Company.

Throughout his career, many organizations have recognized Mr. Iancu for his work. Among his legal community accolades, the Daily Journal, California Lawyer magazine, Los Angeles Business Journal, Chambers USA, Best Lawyers in America, and many others have acknowledged his expertise in commercial litigation and intellectual property law. Mr. Iancu has also been the recipient of the Patent and Trademark Office Society 36th Annual Rossman Award, the Hughes Aircraft Malcolm R. Currie Innovation Award, and the Melville B. Nimmer Copyright Award.

Mr. Iancu holds a Juris Doctor from the UCLA School of Law. He also has a Master of Science in mechanical engineering and a Bachelor of Science in aerospace engineering, both from UCLA.

Mr. Iancu was born in Bucharest, Romania. He has lived in the United States since the age of 12. He and his wife, Dr. Luiza C. Iancu, have two children, Ariella and Robert.

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## **Kenny Ko**

Kenny Ko, Esq. Patent Attorney (SIPO) Attorney at Law (New York) Managing Partner KENNYs IP. Adjunct Professor University of International Business and Economics. Expertise in the electronics, software and computer science fields.

### Education:

Duke University, LL.M.

University of Iowa, J.D.; Distinction

National Taiwan University, LL.B.

National Chiaotung University, B.S. Controlling Engineering

# SPEAKERS



**Daniel Krueger, Ph.D.**

With his doctoral degree in Electrical Engineering, Dan can perform in even the most complex areas of technology. He has earned the respect and loyalty of clients in many fields including computer architecture, software engineering, digital communications, coding, seismic data processing, oil field drilling technology and well logging. Dan is highly skilled in patent prosecution, opinion work, litigation support and “design-around” assistance. Dan also performs due-diligence and freedom-to-operate searches and assists his clients in developing strategic patent portfolios.

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**Edward (Ned) Landrum**

Supervisory Patent Examiner and STEPP Program Adviser, United States Patent and Trademark Office

Mr. Landrum, or Ned for short, graduated from Worcester Polytechnic Institute with a Bachelor of Science degree in Mechanical Engineering in 2005 and from Virginia Tech with a Master of Business Administration degree in 2012. Ned joined the USPTO in 2005 as a patent examiner in cutting tools within TC 3700 and became a primary examiner in 2011. In 2012, Ned was hired as a Supervisory Patent Examiner (SPE) - Trainer in the Office of Patent Training (OPT) and in 2013 became a SPE in TC 3700. In 2016 he accepted a detail to become a Patent Training Advisor for OPT where he led the development of and managed the Stakeholder Training on Examination Practice and Procedure (STEPP) program. Currently Ned is a SPE in art unit 3744 and serves as the STEPP Program Adviser.

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**Jerry Lorengo**

Group Director, Technology Center 1600 The United States Patent & Trademark Office, which focuses on patent matters relating to organic chemistry and biotechnology. Previously, Jerry served as Co-Program Coordinator for CPC at the USPTO where he shared responsibility for the implementation of CPC within the USPTO. Jerry joined the USPTO as an Examiner in 1996 and has served since 2005 as a Supervisory Patent Examiner in the Chemical and Materials Engineering Technology Center. Jerry holds a B.S. in Chemical Engineering and an M.S. in Extractive Hydrometallurgy from the University of Nevada’s Mackay School of Mines as well as a law degree from Catholic University’s Columbus School of Law.

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**Laurent P. Lusinchi**

Laurent P. Lusinchi is a patent professional in the Los Angeles office of Ladas & Parry. Laurent is an EPO patent attorney with a Master’s degree in electrical engineering. He has been practicing patent law for over a decade and spent two years in Japan at NTT (Musashino Labs) and Alcatel; then worked for six years in France as an integrated circuit (chip) designer for Thales and ST Microelectronics.

He joined the French law firm of Michel de Beaumont in 1997, and the Los Angeles office of Ladas & Parry in 2004. He is a native French speaker, is fluent in English, and conversant in German and Japanese. Laurent regularly attends to client matters when at the firm’s office in Munich, Germany, including defending clients in Opposition Proceedings.

# SPEAKERS



## **Jason Lye Ph.D. CCol. BSc (Hons.)**

Dr. Jason Lye offers a business perspective on your IP strategy, providing a line of sight from IP to sustainable revenue growth. The founder of Lyco Works Incorporated, Jason has 20 years of commercialization and intellectual asset management experience, including over 15 years of IP-based deal-making with Kimberly-Clark Corp., Newell Brands Inc. (formally Newell Rubbermaid), and now for Lyco Works' customers. Dr. Lye's last industrial position was Director of Technology in Licensing for Newell Brands, where he led several \$100 million Open Innovation projects for various business units. His technological advice was also relied upon by Newell's venture investment function. Dr. Lye also co-chairs the annual Georgia IP Think Tank, in collaboration with Georgia IP Alliance.

Dr. Lye is a trained negotiator (Harvard Law School Program on Negotiation). He is also an inventor on 21 issued US patents, holds a Ph.D. in Fiber and Polymer Science from North Carolina State University, and a BSc. in Colour Chemistry from the University of Leeds. Dr. Lye is also a Chartered Colourist and serves as alternate counselor for the Georgia section of the American Chemical Society. A dual national, Jason lives in Atlanta where he enjoys bee-keeping, SCUBA, camping, and Lions Club service events.

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## **Tomohiro Mori**

Tomohiro (Tom) Mori is a managing Partner of APERIO IP ATTORNEYS.

In addition to working at various Japanese IP firms, Tom has a wealth of US IP experience and is a registered Japan Patent Attorney with a license in the state of Illinois.

He received Master of Laws in Intellectual Property Law from The George Washington University Law School, Bachelor of Laws from Chuo University and Degree in Engineering from The University of Tokyo.

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## **Richard A. Neifeld**

Rick earned his doctorate in Physics from Rutgers University, worked as a research scientist for the US Army, earned his J.D. from George Washington University, and eventually founded Neifeld IP Law, PC. His practice focuses on Federal Circuit appeals, USPTO Board proceedings, and patent and trademark advice, counseling, and prosecution. Rick is a former chair of the AIPLA's Interference Committee, former vice chair of the AIPLA's PCT Committee, and current co-chair of the Federal Circuit Bar Association's PTAB and TTAB Committee.

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## **Mark Nowotarski**

Mark is an inventor on 17 US patents. He was appointed Corporate Research Fellow for the commercial impact of his inventions. Mark has a master's degree in Mechanical Engineering from Stanford and a bachelor's degree with honors in Aerospace, Mechanical Sciences and Engineering Physics from Princeton. His academic awards include the Sigma Xi award for most outstanding Mechanical Engineering research and the Union Carbide Award for Academic Excellence and Leadership in Mechanical Engineering, also at Princeton.

# SPEAKERS



## **Mark E. Scott**

Electrical Engineer turned Patent Attorney, Mark E. Scott is a Member Partner at the Dickinson Wright Austin office. Mark assists businesses that produce innovative products and services with securing a competitive edge in the marketplace, protecting the fruits of innovation, and monetizing creations. Mark works with clients to obtain the patents and trademarks to protect and brand products and services. Mark is a Texas Super Lawyer (2014 – present) and was listed as one of the 2016 and 2018 IP stars by Managing Intellectual Property magazine.

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## **Ronald D. Slusky**

Ronald D. Slusky is a patent attorney in solo private practice in New York City. Ron learned the patent craft at Bell Labs, originally a unit of AT&T and later of Lucent Technologies, from which he retired in 2001 and then opened his private practice. He also served briefly as interim patent counsel for NEC Laboratories America in Princeton, New Jersey.

In his 31-year career at Bell Labs, Ron had the opportunity to mentor dozens of patent attorneys both as a direct mentor and for 13 years as a managing attorney supporting lawyers responsible for patenting inventions in the areas of information sciences, computer systems, modems and telecommunications. One of the most satisfying aspects of his career has been to mentor other attorneys in the “old school” skills that he learned from his mentors at Bell Labs and which he has incorporated into his book, *Invention Analysis and Claiming: A Patent Lawyer’s Guide* (2d Edition 2012) published by the American Bar Association. For many years his monthly column appeared in *Intellectual Property Today*.

Ron holds B.S. and M.S. degrees in electrical engineering from Columbia University and a JD, cum laude, from Seton Hall University.

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## **Daniel Sullivan**

Daniel Sullivan is the US Patent and Trademark Office Director of Technology Center 1600 and oversees patent examination operations in the areas of Biotechnology, Chemicals and Pharmaceuticals.

Dr. Sullivan joined the USPTO in 2002 to examine in the biotechnology and pharmaceutical art areas. In 2008 he was promoted to Supervisory Patent Examiner and in 2014 he was promoted to Technology Center Director.

Before joining the USPTO, Dr. Sullivan earned a BA in Biology and a Ph.D. in Pharmacology from the University of Missouri, Columbia and worked as a research scientist at the National Institutes of Health.

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## **Suzannah K. Sundby, Esq.**

Suzannah is a managing partner of Washington, DC office of Canady + Lortz LLP. Ms. Sundby is ranked as a Patent Star in the “Managing Intellectual Property IP Stars” in the 2017 and 2018 handbooks. Since 2015, Suzannah has been ranked as an Intellectual Property Life Sciences Star in the LMG Life Sciences Guides, and in 2016 and 2017, she was on the shortlist for Patent Strategy & Management Attorney of the Year – District of Columbia. Suzannah was the Chair of the Biotechnology Committee of the American Intellectual Property Law Association (AIPLA) for the 2013-2015 term. Suzannah was also a member of AIPLA’s Task Force Committee on 101 Eligibility from 2014-2017. She practices all aspects of intellectual property law across diverse technologies including biochemistry, molecular biology, pharmaceuticals, microfluidics, diagnostics, medical devices, and nanotechnology. Her legal practice involves patent preparation and prosecution, licensing, opinion work, post-grant proceedings, strategic planning, and client counseling. Suzannah holds a B.S. in Biochemistry and Molecular Biology, a Juris Doctor, and a Masters in Intellectual Property Law.

# SPEAKERS



**Pete Thurlow**

Pete is the current Vice President of the New York Intellectual Property Law Association (NYIPLA), the primary intellectual property law association in New York with more than 1,250 members. Based on Pete's extensive experience working on matters at the USPTO, he received a second three-year term starting in January 2016 from the U.S. Secretary of Commerce to serve on the USPTO's Patent Public Advisory Committee (PPAC). Based on Pete's significant experience on USPTO post-grant matters, Pete chairs the USPTO's PTAB subcommittee. The PPAC provides an annual report to the White House, U.S. Commerce Department, House and Senate Judiciary Committees, and the USPTO.



**Bruce Young**

Bruce Young is currently an independent patent agent in solo practice serving the intellectual property needs of a variety of clients. He has a broad engineering background with 30 years of experience in both Fortune 100 and small companies, including Jabil, Gateway, Intel, Lucasfilm/Pixar, HP, and several start-ups. Mr. Young has been involved in nearly every aspect of electronic product design and manufacturing at some point in his career including the development of several industry-standard specifications such as PCI, the backbone of modern PC architecture and has been named as an inventor on 40 issued US Patents. Mr. Young holds a Bachelor of Science degree in Computer Engineering from Iowa State University, and a Master of Science degree in Electrical Engineering from Stanford University. He currently lives in Le Mars, IA with Debra, his wife of over 35 years, where they enjoy keeping up with their four grown children, 2 dogs, and 2 cats.

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# 2018 CANDIDATES FOR DIRECTOR:



## **Richard Baker**

Richard Baker is a senior IP licensing executive with over 18 years' experience negotiating deals and settling patent disputes within a corporate environment. He has extensive knowledge of the corporate dynamics of licensing negotiations and is an accomplished public speaker with the ability to clearly articulate facts and opinions. Mr. Baker is a Certified Licensing Professional and served as trustee of the Licensing Executives Society (LES) United States and Canada. He is a named inventor on 31 US patents. Mr. Baker is president of New England Intellectual Property (NEIP), a Massachusetts-based IP firm specializing in patent brokerage, licensing, patent prosecution (including inter partes reviews), consulting and expert witness services. Before NEIP, he spent five years at 3Com Corporation as the director of IP licensing. In 2009, the LES awarded Mr. Baker's licensing department the prestigious Licensing Achievement Award for profitable IP activities during the 2009 fiscal year. The major accomplishment in the 2009 fiscal year was the licensing and sale of patented Ethernet networking technology across several deals amounting to over \$87 million in revenue. Before joining 3Com, Mr. Baker was the director of intellectual property at Schneider Automation. At Schneider Automation he founded the company's IP programmer, including the creation



## **Mike Carey**

Mike is a patent attorney with experience preparing and prosecuting hundreds of patents for some of the world's most sophisticated companies in the fields of wireless communications, computer hardware, computer software, and mechanical engineering. Currently, Mike focuses on developing methods and advising businesses on efficient and affordable ways to develop a patent portfolio.

Mike has been practicing as a patent attorney since 2013, prior to which he served as a Judge Advocate in the United States Air Force Reserve while teaching Junior High Mathematics. Mike has also served as a C-130 pilot and Chief of Command Post in the Air Force. Mike has a JD from Harvard Law School, an MS in Physics from North Carolina State University, and a BS



## **Alex Pokot**

16 years in patent preparation and prosecution practice, including 7 as a solo practitioner. Working individual inventors and small companies. 20 years of manufacturing, engineering and engineering management experience prior to patent practice.

### **Describe your previous involvement with NAPP:**

Director 2017-2018, 2018 AMC Chair, 2017 AMC committee member.

### **Describe your impressions of NAPP:**

Knowledgeable and collegial group having difficulty in expanding membership.

### **Why you would like to serve as a NAPP Director?**

Increase NAPP's recognition and awareness within patent prosecution community, advance NAPP's initiatives, and deliver benefits to members.