



SPONSORSHIP OPPORTUNITIES

National Association of Patent Practitioners
2024 ANNUAL MEETING & CONFERENCE

July 17-19, 2024
Minneapolis, Minnesota

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About The Event

The National Association of Patent Practitioners (NAPP) Annual Meeting and Conference, which is taking place at the University of Minnesota Law School in Minneapolis, MN, is a multi-day event for patent practitioners to network, socialize, and attend continuing education sessions. This is a unique conference in that it is specifically for patent attorneys and agents who are involved with patent prosecution. The NAPP Annual Meeting and Conference is a great way to get your business in front of patent practitioners from all over the United States as well as international. More information about NAPP is available at <https://www.napp.org/who-we-are>.

Your support is essential to the success of the NAPP Annual Meeting and Conference, and we would not be able to continue to host this event without the participation of our sponsors. Our goal is to ensure that you are getting everything and more out of your sponsorship, and we aim to ensure your satisfaction.

We thank you for your interest in supporting the NAPP Annual Meeting and Conference, and we look forward to building a lasting partnership!



Event Highlights

Over 12 hours of continuing education credits

Opportunities to hear from and interact with patent experts and patent practitioners

Social events and breaks where sponsors can network and socialize with attendees

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SUPPORTING SPONSOR

1. Logo placement in conference program
2. Name & logo on sponsorship signage near coffee station throughout the event
3. Daily acknowledgement from speaker's podium

*Multiple supporting sponsorships may be combined for "equivalent" higher-level benefits

\$750

PARTICIPATING SPONSOR

Includes items 1-3

4. One complimentary full registration (including optional 1-year NAPP membership)
5. Six-foot table in exhibit space with one chair
6. Quarter page ad in the conference program

\$2250

BREAKFAST/MORNING OR AFTERNOON BREAK SPONSOR

Includes items 1-5

6. Slide with logo displayed in presentation space during the sponsored event
7. Half-page ad in the conference program

SIX AVAILABLE

\$3750

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LUNCH SPONSOR

Includes items 1-3

- 4. Logo included in promotional materials for AMC 2024 (including event page on napp.org)
- 5. Poster with logo prominently displayed at a lunch event
- 6. Exhibit table with two chairs near refreshment table
- 7. Two complimentary full registrations (including optional 1-year NAPP memberships)
- 8. Full-page ad in the conference program

FOUR AVAILABLE

\$4500

RECEPTION SPONSOR

Includes items 1-3

- 4. Logo included in promotional materials for AMC 2024 (including event page on napp.org)
- 5. Banner with logo prominently displayed at the reception
- 6. Exhibit table with three chairs near conference room entrance
- 7. Three complimentary full registrations (including optional 1-year NAPP memberships)
- 8. Full-page ad inside front cover of the conference program

TWO AVAILABLE

\$6750

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FEATURED SPONSOR

1. 30-minute conference presentation slot for a patent-related topic (subject to approval by NAPP)
2. Identification as a featured speaker in the conference program & agenda
3. Full-page ad on the back cover of the conference program
4. Exhibit table with two chairs
5. Two complimentary full registrations (including optional 1-year NAPP memberships)

ONE AVAILABLE

\$9000